

# Release of Name and Likeness

[US Only; Not for Use with Minors]

First and Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## For good and valuable consideration, I do hereby agree as follows:

- 1. USE OF NAME AND LIKENESS.** I hereby grant to COMPANY and its affiliates and assigns ("COMPANY") the right and permission to use in perpetuity, my name, likeness, image, voice, recorded voice, appearance, biographical information, statements, performance and/or testimonial(s) (collectively, "Appearance") in any manner and in any media, now known or later developed, throughout the world, at any time, for the purpose of advertising and publicizing the COMPANY's products and services, without review, permission or compensation of any amount or kind whatsoever. COMPANY shall have complete ownership of any recording, product, copy, presentation or other material or file containing or featuring my Appearance ("Product"), including copyright interests, and I acknowledge I have no interest or ownership in the Product (or any portion thereof) or its copyright. This grant includes without limitation the right for COMPANY to edit, abridge, augment, title, or create a compilation from my Appearance in whole or part as COMPANY may elect in its sole discretion.
- 2. RIGHT TO CONTRACT.** I am at least the age of majority in my state and have the right and the ability to enter into this agreement.
- 3. RELEASE OF LIABILITY.** I shall not hold COMPANY responsible for any liability resulting from the lawful use of my Appearance in accordance with the terms of this agreement.
- 4. NO OBLIGATION.** I understand that COMPANY has the right, but not the obligation to use my Appearance.
- 5. NO CONFLICTS.** I confirm that I have the right to enter into this Agreement, that I am not restricted by any commitments to third parties, and that COMPANY has no financial commitment or obligations to me as a result of this Agreement. I will not authorize or permit the use of my name, voice, photograph, likeness, or testimonial in connection with the advertising or promotion of any product or service competitive to or incompatible with COMPANY's products or services for two years after the date of this agreement.

I agree that this agreement shall be construed in accordance with the laws of the state of California, as contracts made in California.

Signature

Date



Lawyers in Advertising, Promotions & Intellectual Property  
cobaltlaw.com

918 Parker Street, Bldg A21  
Berkeley, CA 94710

P.510.841.9800  
F.510.295.2401